



Joi Gordon is the co-founder and CEO of Rapport, a technology company disrupting how companies build cultures of belonging, empathy and engagement in the new work normal. Joi, along with fellow founders, Tadzio Smith, a serial entrepreneur; and Van Jones, CNN host, media personality and social impact advocate, are uniquely poised to revolutionize the human capital space.

Most recently, Joi served as CEO of Dress for Success Worldwide. Joi joined as a board member in 1999 and, in 2002, was chosen to lead the global organization until 2022.

Under her leadership, Dress for Success became a globally recognized leader in women's equality, empowering more than one million women to become economically secure. During her tenure, she grew the organization to nearly 150 cities in more than 20 countries, scaling innovative programming, fundraising and community activation to offer a full continuum of services that enabled women to secure employment, advance in their careers and achieve financial freedom.

Joi is a member of the Greater Queens Chapter of The Links, Incorporated and also serves as an adviser to the G100 Women's Leadership Council. Previously, she served on several inaugural women's advisory councils for American Airlines, Office Depot and VOICE, an imprint of Hyperion Books. She also served on the corporate board of directors of Urban Brands, parent company of fashion brand Ashley Stewart.

A highly acclaimed and celebrated thought leader in leadership, inclusion and empathy, Joi has received numerous accolades and awards from several professional and academic institutions including: the 2020 Chief Executive Award from the New York Society of Association Executives (NSAE); induction into the Hall of Fame at the University of Oklahoma, College of Law where at the University of Oklahoma she also received two of its most prestigious accolades – Regents' Alumni Award and the Distinguished Alumni Award; the Legacy Award from Working Mother Media; Business Law in Leadership Awards from Lawyer's Alliance; the Black Women's Agenda, Inc.'s Economic Business

Award; the Vice Chancellor's Award from The American Foundation for the University of the West Indies; and the Ellis Island Medal of Honor to name a few. Joi has been profiled in Crain's New York Business, Financial Times, Epoch Times and Black Enterprise. She also was named among Working Mother Magazine's "Most Powerful Moms in Non-Profit" list and named one of the "25 Most Influential Black Women in Business" by Network Journal Magazine.

Joi received her B.A. in radio/television broadcasting from the University of Oklahoma and her juris doctorate from its College of Law. She lives with her husband Errol in Queens, NY. Her greatest joys are her daughter and son, Sydney and Nicholas.